

# Unique Marketing Opportunities

## *“Own” a Piece of the Festival!*

Your business can *“own”* a piece of the Potato and Corn Festival by becoming a Sponsor of one of the following:

<b>5K Cross Country Race*</b>	<b>Your business name on the event and on t-shirts for all runners</b> <b>Presentation of trophies to the race winners</b> <b>Photograph with winners</b> <b>2 Sponsorship Party invitations</b>
* This event has already been taken as a sponsorship by Wepawaug Flag Federal Credit Union	
<b>Friday Night Car and Motorcycle Show</b>	Your business name on the event complete with banner on site Choosing winners of car and motorcycle show and presenting of trophies Photograph with winners 2 Sponsorship Party invitations
<b>Contests and Games</b> Mashed Potato Making, Potato Peeling, Corn Husking, Corn Eating, Potato Sack Races	Your business name on a sign for each event Your business name announced prior to each event Opportunity to present winner of prize for each event 2 Sponsorship Party invitations
<b>Potato and Corn Booth</b>	Your business name/logo on a banner over the Potato and Corn Booth Your business name on all volunteer t-shirts 4 Sponsorship Party invitations
<b>Shuttle Buses</b>	Your business name on all shuttle buses Banner with your business name at shuttle pick up location at Festival site 2 Sponsorship Party invitations
<b>Golf Carts</b>	Your business name on all golf carts Banner with your business name on Festival site 2 Sponsorship Party invitations
<b>Entertainment</b>	Your business name on banner over Main Stage and Food Tent Stage Your business name announced prior to each event 4 Sponsorship Party invitations
<b>Firework Display</b>	Your business name on banner over Main Stage Your business name announced prior to the fireworks 4 Sponsorship Party invitations
<b>Volunteer Appreciation</b>	Your business name on all volunteer t-shirts 2 Sponsorship Party invitations

If you and your company would like to become part of this great event, please contact Rosanne Krajewski, Festival Coordinator at 203-484-6017 or [admin@nbpotatofest.com](mailto:admin@nbpotatofest.com) for additional information.