



# North Branford Potato & Corn Festival

www.nbpotatofest.com | August 3, 4 & 5, 2018

## 2018 Sponsorship Donation Levels and Benefits

Diamond	Sponsorship Benefits (a \$9000 value)*
<b>\$5000+</b>	Name/logo placement on PoCo Fest website
	Name/logo placement in local media advertising materials (over 55,000 shoreline readership)
	Name/logo placement in PoCo Festival brochure and materials
	Reserved space in Vendor Area (\$300 value)**
	Name/logo placement on PoCo Fest volunteer T-shirts
	4 Sponsorship Party invitations
	4 VIP parking passes (\$60 value)
	Dedicated banner
Name and logo on PoCo Fest commercial (Comcast Spotlight)	

Platinum	Sponsorship Benefits (a \$7500 value)*
<b>\$2500-\$4999</b>	Name/logo placement on PoCo Fest website
	Name/logo placement in local media advertising materials (over 55,000 shoreline readership)
	Name/logo placement in PoCo Festival brochure and materials
	Reserved space in Vendor Area (\$300 value)**
	Name/logo placement on PoCo Fest volunteer T-shirts
	2 Sponsorship Party invitations
	2 VIP parking passes (\$30 value)

Gold	Sponsorship Benefits (a \$3500 value)*
<b>\$1000-\$2499</b>	Name/logo placement on PoCo Fest website
	Name/logo placement in local media advertising materials (over 55,000 shoreline readership)
	Name/logo placement in PoCo Festival brochure and materials
	Reserved space in Vendor Area (\$300 value)**
	2 Sponsorship Party invitations

Silver	Sponsorship Benefits* (a \$1500 value)*
<b>\$500-\$999</b>	Name recognition on PoCo Fest website
	Name recognition in local media advertising materials (over 55,000 shoreline readership)

Bronze	Sponsorship Benefits
<b>&lt; \$499</b>	Name recognition on PoCo Fest website

\*Value based on comparable advertising costs for self-promotion

\*\*You must provide an approved tent, table/chairs, and any materials to exhibit in the Vendor Area. For in kind donations of goods or services, please contact [admin@nbpotatofest.com](mailto:admin@nbpotatofest.com) or call 203-484-6017.

1332 Middletown Ave. | Northford, CT | 06472

203-484-6017 | [admin@nbpotatofest.com](mailto:admin@nbpotatofest.com)

Held at Augur Field, Route 22, Northford, Connecticut