



North Branford
Potato and Corn Festival
 1332 Middletown Avenue, Northford, CT 06472

2017 Sponsorship Donation Levels and Benefits

Diamond	Sponsorship Benefits (a \$9000 value)*
\$5000+	Name/logo placement on PoCo Fest website
	Name/logo placement in local media advertising materials (55,000+ shoreline readership)
	Name/logo placement in PoCo Festival brochure and materials
	Reserved space in Vendor Area (\$300 value)**
	Name/logo placement on PoCo Fest volunteer T-shirts
	4 Sponsorship Party invitations
	4 VIP parking passes (\$60 value)
	Dedicated banner
Name and logo on PoCo Fest commercial (Comcast Spotlight)	

Platinum	Sponsorship Benefits (a \$7500 value)*
\$2500-\$4999	Name/logo placement on PoCo Fest website
	Name/logo placement in local media advertising materials (55,000+ shoreline readership)
	Name/logo placement in PoCo Festival brochure and materials
	Reserved space in Vendor Area (\$300 value)**
	Name/logo placement on PoCo Fest volunteer T-shirts
	2 Sponsorship Party invitations
2 VIP parking passes (\$30 value)	

Gold	Sponsorship Benefits (a \$3500 value)*
\$1000-\$2499	Name/logo placement on PoCo Fest website
	Name/logo placement in local media advertising materials (55,000+ shoreline readership)
	Name/logo placement in PoCo Festival brochure and materials
	Reserved space in Vendor Area (\$300 value)**
	2 Sponsorship Party invitations

Silver	Sponsorship Benefits* (a \$1500 value)*
\$500-\$999	Name recognition on PoCo Fest website
	Name recognition in local media advertising materials (55,000+ shoreline readership)

Bronze	Sponsorship Benefits
< \$499	Name recognition on PoCo Fest website

*Value based on comparable advertising costs for self-promotion

**You must provide a tent, table/chairs, and any materials to exhibit in the Vendor Area

For in kind donations of goods or services, please contact admin@nbpotatofest.com or call 203-484-6017